

Workshop Program

SABE Lake Tahoe 2022 Pre-Conference Workshop

August 7-8

University of Nevada, Reno
1664 North Virginia Street
Reno, NV 89557

August 7

11:00-11:30 *Introductions*

11:30 - 1:00 ***Lunch and Special Lecture:*** “Nudged into lockdown? Behavioral Economics, Uncertainty and Covid-19?” by **Ananish Chaudhuri**, University of Auckland.

In responding to the Covid crisis, countries around the world resorted to the extensive use of stringent social distancing measures in the form of lockdowns. Available evidence suggests that the aggregate costs of such lockdowns greatly exceed the aggregate benefits. This is likely true for the rich, industrialized societies of the West with their relatively older population and is certainly true for developing nations, whose populations skew younger. There was inadequate recognition of the fact that stringent social distancing measures involved significant trade-offs: between lives lost to Covid-19 and lives lost from other diseases as we diverted resources away from them, lower national output, bankrupt businesses and higher unemployment, not to mention the emotional trauma, for instance, among children denied the ability to go to school. Yet, these measures that imposed unprecedented restrictions on our economic and social lives and liberties were accepted with few counter-arguments. Relying on extensive research in economics, psychology, neuroscience and evolutionary theory, this talk will provide a critical perspective on the near unanimous support for lockdowns and the role of cognitive biases in policy-responses across the world.

1:00-2:15 *Session 1* (Cooperative and Conformist Behavioral Preferences Predict the Dual Dimensions of Political Ideology): Led by **Ananish Chaudhuri**.

Decades of research suggest that our political differences are best captured by two dimensions of political ideology. The dual evolutionary framework of political ideology predicts that these dimensions should be related to variation in two evolved social preferences inherent to human group living: cooperation and group conformity. Professor Chaudhuri will expose workshop participants to this framework in an interactive manner, though he will also present further results from his research. You should exit this workshop with an understanding of how cooperative and conformist preferences helped us navigate social challenges in our ancestral past and help us explain our political differences today.

2:15-2:30 *Break 1*

2:30-3:45 *Session 2* (Presenting and Publishing Well): Professor **Daniel Houser** will present his perspectives on presenting and publishing well, followed by a question and answer time.

3:45-4:00 *Break 2*

4:00-5:15 *Session 3* (Presenting Well 1): Five participants will present posters, and the remaining 15 participants are split into 5 groups of 3.

August 8

8:00-9:00 *Breakfast and Mixing*

9-10:15 *Session 4* (Presenting Well 2): Five participants will present posters, and the remaining 15 participants are split into 5 groups of 3.

10:15-10:30 *Break 3*

10:30-11:45 *Session 5*: (Presenting Well 3): Five participants will present posters, and the remaining 15 participants are split into 5 groups of 3.

11:45-12:00 *Travel to Harrah's National Automobile Museum from UNR*

12:00-1:45 ***Harrah's National Automobile Museum Visit, Lunch, and Lecture.*** "Intro to Effectuation: Elements of Entrepreneurial Expertise" by **Saras Sarasvathy**, University of Virginia

Professor Sarasvathy will briefly describe the original think-aloud protocol study from which she derived the five principles of effectuation. She will then describe the theory and summarize findings from the past two decades, ending with a couple of possibilities for future research.

1:45-2:00 *Travel back to UNR from Harrah's Automobile Museum*

2:00-3:15 *Session 6* (Effectuation Methods): Led by Saras Sarasvathy

3:15-3:30 *Break 4*

3:30-4:45 *Session 7* (Presenting Well 4): Five participants will present posters, and the remaining 15 participants are split into 5 groups of 3.

4:45-6:00 *Travel to Bally's South Lake Tahoe*

6:00-7:30 *Bally's Hotel Check-In and Relaxation*

7:30-9:30 **Conference Check-In and Reception**
(Opal Night Club---Bally's South Lake Tahoe)